

ABSTRACT

The word 'e-Learning' has seldom been a source of debate in the world of education and particularly in Indonesia. One can argue that the current technology and communication advances have significantly impacted globalization, trade, capital and other corporate aspects but not so much to education. The lack of IT usage in the Indonesian education institutions is an irrefutable symptom to this national issue. The various stakeholders have not yet seen the real value behind education being transferred through the World Wide Web. However, the stakeholders have also committed on the advancement of education with the use of technology. NeXT, or National e-learning eXchange Technology, is a joint effort by the higher education institutions, the corporations and the Government, to increase stakeholders' performance and competition through shared services and resources. Substantially, NeXT is an IT network that serves as a platform of intellectual capital that serves as both online classes and references to the students, or in short a platform for e-learning. NeXT was first initiated by the Association of IT and Computer Higher Education Institutions or APTIKOM (Asosiasi Perguruan Tinggi Informatika dan Komputer) in August 2007. There are several key success factors and issues that need to be addressed in order to successfully implements NeXT. This paper will highlights these issues and NeXT key success factors, as well as strategic recommendations covering Operation, Marketing, Financial, and Change Management

Key word: e-learning, education, IT, NeXT, Intellectual Capital, Higher Education Institution, Government, APTIKOM.

FOREWORD

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