ABSTRACT

Poor visibility, Inadequate planning, Missed forecasts, Faulty expectations. Ongoing reliance on antiquated planning, budgeting and forecasting systems contributes significantly to these problems. As such, never has the need for effective corporate performance management (CPM) been more critical to regaining and sustaining corporate transparency, growth, and profitability. Not to mention survival, given the competitive nature of the global marketplace.

The purpose of this case study is to help PT XYZ, especially to helping them in monitoring their company performance. Approach that will be used to monitoring and find out the effectiveness of their planning is Corporate Performance Management System (CPM).

Keyword: Key Performance Indicator, Corporate Performance Management System