ANALYSIS AND DESIGN OF RESERVATION AND SALES
SYSTEM OF TOURS AND TRAVEL PRODUCTS AND SERVICES
OF PT. MITHA MADYASARI

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Abstract

The objective of this thesis is to analyze and design a system for PT. Mitha Madyasari. Along with the proposed system analysis and design, my aim is to improve business process of PT. Mitha Madyasari so that they can run more effective and efficient.

The method I used is by first finding user requirement as on subsequent meeting held and find necessary information needed. Furthermore, I analyze problems occur in PT. Mitha Madyasari’s current system and the next step is create a conceptual design for the proposed system in order to solve the problem.

The proposed system analyzed and designed will then increase the effectiveness and efficiency of reservation and sales system of tours and travel products and services in PT. Mitha Madyasari through integrated internal and external web-based systems. The system built will reduce high load of paper work, which means that it decreases human error occurrence.

In conclusion, through the accomplishment of this thesis, what I intend can help PT. Mitha Madyasari in improving their business process, especially in reservation and sales system of tours and travel products and services.

Keywords
System analysis and design, Conceptual design, Reservation, Sales, Integrated internal and external systems.
PREFACE

First of all, I would like to express gratitude and grace to God for unlimited blessings and wisdoms so I can accomplish my thesis successfully. This thesis that entitled “ANALYSIS AND DESIGN OF RESERVATION AND SALES OF TOURS AND TRAVEL PRODUCTS AND SERVICES OF PT. MITHA MADYASARI” as a final assignment in order to obtain bachelor degree in Information Systems at Bina Nusantara University.

The objective of this thesis is to implement what I had learned in BiNus International for about 4 years in Real Time application that used to help users achieve its goals.

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