

**BINUS INTERNATIONAL  
BINUS UNIVERSITY**

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Accounting Major  
Sarjana Ekonomi Thesis  
Semester Even year 2009/2010

**THE EFFECTS OF FINANCIAL CRISIS ON CORPORATE SOCIAL  
RESPONSIBILITY (CSR), FINDING FROM BANKING INDUSTRY  
IN INDONESIA**

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**Abstract**

**Objectives:** The research is aimed at analyzing the effect of pre and post financial crisis and corporate financial performance towards CSR in Indonesian banking industry. Specifically, the research is purposed to analyze the effect of profit growth, return on assets, interest rate, and exchange rate simultaneously toward CSR in Indonesian banking industry before and after the global economic crisis (2007-2008).

**Methods:** There are 25 banking companies listed in Indonesian Stock Exchange that are qualified in the analysis procedure. The hypothesis is proved using application program of Multivariate Analysis with SPSS comprises a number of subject matters, namely, Multiple Regression, Coefficient of Correlation, Coefficient of Determination, T-test, and *Analysis of Variance* (ANOVA)

**Result and Conclusion:** This research found that that Profit Growth, ROA, Interest Rate and Exchange Rate simultaneously affect CSR in Indonesian banking industry both before and after the global economic crisis (2007-2008)

**Key words:**

Corporate Social Responsibility (CSR), Profit Growth, Return on Assets (ROA), Interest Rate, Exchange Rate, Indonesian Stock Exchange

## PREFACE

This thesis, entitled **“The Effects of Financial Crisis on Corporate Social Responsibility (CSR), Findings from Banking Industry in Indonesia”** is the final project of the author which was prepared to fulfill the requirements needed to complete his undergraduate degree on Accounting major, at BINUS INTERNATIONAL (School of Accounting).

First and foremost, the author would like to express his deepest gratitude to the Lord Almighty, Jesus Christ, for the immeasurable blessings that He has bestowed upon the author. Through His grace and guidance, was the author only able to accomplish this thesis.

The author would also like to express her gratitude and appreciation to the following people who have both been very supportive and have provided generous assistance for the author:

1. Mr. Dominique Razafindrambinina, MA., MSc., Head of Students Affair and Alumni relations and an incomparable Thesis Supervisor, for his endless support, input, guidance and trust. The author is extremely grateful to have such a wonderful Thesis Supervisor, a great teacher, and a knowledgeable life mentor.
2. Mr. Dr. Stephanus Remond Waworuntu, MBA, Head of School of Accounting and Finance of BINUS INTERNATIONAL, for his understanding and support in times of need during thesis preparation.
3. Mr. Dezie Leonarda Warganegara, PhD, Director of Research and Development of BINUS Business School, former Head of School of Accounting and Finance of BINUS INTERNATIONAL, for the support and companionship.
4. All other lecturers, faculty members, as well as operation staffs of BINUS INTERNATIONAL, who have shared their knowledge and experiences during the author’s education for the last four years.
5. My family, dad, mom and sister for their endless support and encouragement in completion of this thesis

6. Class of 2010 BINUS INTERNATIONAL – School of Accounting (Applied Accounting Technology) for the friendship and memorable college life over the past four years. Especially Aji, Malik, Wendy, Metta, Sally and Angeline.
7. Class of 2010 BINUS INTERNATIONAL – School of Accounting (Accounting and Finance) for the friendship and memorable college life over the past four years. Especially Jane, Dian, Yunita and Stephanie.
8. Everyone else who the author could not mentioned by name but have supported the author, not only throughout the process of writing this thesis but also during the process of completing the undergraduate degree.

The author believes that if it were not for the support and contribution from the people aforementioned, the author would not have been able to complete the undergraduate program in BINUS INTERNATIONAL. The author realizes that this thesis is not perfect and there are still some areas left to be explored for this topic. However, the author sincerely hopes that this thesis will provide valuable insights and add knowledge towards others who are of interest in the same topic.

Jakarta, 8<sup>th</sup> June 2010

Williams Cendana

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