ABSTRACT

Language has an important role to build a good interaction. In order to convey a language into an acceptable communication, people should conceive the term politeness into the society well. This research is to analyze the scripts of Yes Man (2008) directed by Payton Reed, since it is a conversational analysis; the writer used library research and qualitative method to complete the data. The purposes of the analysis are to find out the most strategy of politeness used by Carl, the main character, in refusing and accepting requests/suggestions, the most strategy of politeness used by Carl’s friends (Peter, Nick, Norman, Terrence, Tillie and Allison) in persuading others and the reasons for the use of those strategies. The writer used qualitative method to conduct the research. She coded and classified the scripts related into the politeness strategies. The result shows that bald on record and positive politeness are the most frequent strategies used by Carl in refusing requests/suggestions while in accepting Carl mostly used bald on record. Positive politeness is the most frequently used by Carl’s friends in persuading. Those strategies are mostly used because the movie is about Carl’s life and his friendship with his friends, so it might be the factor why bald on record and positive politeness are the most prominent strategies of the others.

Keywords: Bald on Record, Positive Politeness, Negative Politeness, and Off Record