

## ABSTRACT

*Legally Blonde* is the novel written by Amanda Brown. It tells about the struggle of a blonde woman named Elle Woods against the stereotypes labeled to her. Firstly, she aims to get her ex-boyfriend back. Her effort is shown by attending the same school, Stanford Law School, and becoming successful lawyer. However, there is a complex situation. Previously, she is not accepted and is stereotyped by people there because she is a blonde woman. She has to survive to achieve her goal. Becoming a research assistant in her alumnus firm and helping him to solve the murder case in the court, Elle is then accepted by all people there and also her ex-boy friend.

This thesis is aimed at identifying the occurring blonde woman stereotypes, discussing the counter stereotypes of blonde woman, and finding the result of the main character's counter act. Qualitative research is conducted in doing the analysis. The method used to collect data is library research.

This novel brings out the particular social issue about stereotypes of blonde woman represented in the main character's life experience. The main character tries to survive in her new community and to be accepted there. She proves that she can counter stereotypes but in some conditions, she can also negotiate with the new community's rules. In addition, we cannot judge people by its cover, and not all of people in one community have the same characters. Hence, we should give people chances to prove themselves, and stereotypes are only false generalizations that bring no benefits to the person labeled with those stereotypes.

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