

ABSTRACT

Politeness strategy is one of the features to save person's self-public image. By applying the strategy in the communication, one can prevent for being impose to other. This study analyses the politeness strategies realized by the sixth semester English Department students of Bina Nusantara University. The writer investigates what strategies are mostly used in case of interacting to the participants that are from different social dimension. In addition, the strategies are also analyzed based on gender. In general, most of the respondents used negative politeness to do the FTA, while off-record is the least strategy used. Furthermore, in analyzing the politeness based on gender, the writer finds that female learners are more frequent in using negative politeness. Otherwise, most male learners are using positive politeness.

Keywords: politeness strategy, face, gender.

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TABLE OF CONTENTS

APPROVAL PAGE	i
ABSTRACT	ii
ACKNOWLEDGEMENT	iii
TABLE OF CONTENTS	v
LIST OF TABLES	vii
LIST OF CHARTS	viii
LIST OF APPENDICES	ix
CHAPTER 1 INTRODUCTION.....	1
1.1 Background of Study.....	1
1.2 Problem Formulation.....	4
1.3 Scope and Limitation.....	4
1.4 Goal and Function.....	5
1.5 Research Methods.....	5
1.5.1 Library Research.....	5
1.5.2 Field Research.....	6
CHAPTER 2 REVIEW OF RELATED LITERATURE.....	7
2.1 Pragmatic Study.....	7
2.2 Politeness Strategies.....	8
2.2.1 Bald-on-record without redress.....	11
2.2.2 On-record Positive Politeness.....	12

2.2.3 On-record Negative Politeness.....	16
2.2.4 Off-record.....	20
2.2.5 Do not do the FTA.....	23
2.3 Gender and Politeness.....	24
CHAPTER 3 RESEARCH REPORT.....	27
3.1 Methodology.....	27
3.1.1 Sample.....	28
3.1.2 Instrument.....	29
3.1.3 Data Collection.....	31
3.2 Data Analysis.....	32
3.2.1 Analysis of Bald on-record strategy.....	34
3.2.2 Analysis of Positive politeness strategy.....	38
3.2.3 Analysis of Negative politeness strategy.....	42
3.2.4 Analysis of Off-record strategy.....	47
3.3 Analysis of politeness based on gender.....	49
CHAPTER 4 CONCLUSION AND SUGGESTION.....	53
4.1 Conclusion.....	53
4.2 Suggestion.....	55
CHAPTER 5 SUMMARY.....	57
BIBLIOGRAPHY	
APPENDICES.....	A1
CURRICULUM VITAE	

LIST OF TABLES

Table 1	Methodology of Research	28
Table 2	the Framework of the DCT	30
Table 3	Sample Distribution	31
Table 4	the Research Result of Respondents' Politeness by Type	33
Table 5	Description of Type 1 Strategy by Relationship	38
Table 6	Description of Type 2 Strategy by Relationship	42
Table 7	Description of Type 3 Strategy by Relationship	43
Table 8	Distribution of strategy by gender in percentage	52

LIST OF CHARTS

Chart 1	Possible strategies for doing FTA (Brown and Levinson, 1987)	2
Chart 2	Distribution of male politeness strategies by type	50
Chart 3	Distribution of female politeness strategies by type	51

LIST OF APPENDICES

APPENDIX A	Questionnaire.....	A1
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