ABSTRACT

Blood Diamond is the movie that discusses the complexity of conflicts with bringing western group in Sierra Leone. Through their economy politics, many people have been suffered as the impact of this power. Economic hegemony is a concept of combination from Postcolonial perspective in Economy problems. This concept also tries to criticize the group of western and African people in Sierra Leone, thus the issues also use hegemony concepts to define the problem between western as superior group with the African people. After that, to bring that main issues with clear explanation it will be described with the Narratology approaches to find the relation each conflict in the movie. The result of this analysis shows is the African thought still can not escape from western ideology.

Keyword: Economic Hegemony, Postcolonial, Narratology, Western, African.