Abstract

Objectives: The main purposes for this thesis are giving children an experience for making their own toys as well as supporting children to think creatively and innovatively. Pictorial guide book, as the chosen media will guide them to expand their own imagination in a friendly way.

Method: Qualitative and quantitative research methods are conducted to plan the strategy that will be implemented in the overall creative process.

Result: A Pictorial guide book titled “That’s TRIX! – Toys to the Rescue”. This full color book contains one complete story along with 6 toy-making tutorials, stickers of achievement gallery and a mini game. With pictorial guide book a child can study by following steps of toy making instructions as well as have fun while enjoying the story, illustration and extras inside the book.

Keywords: Fun, Educative, Creative, Original.