ABSTRACT

"What's in a name?" is the famous quote by William Shakespeare from his era until now, but in *The Namesake* Gogol Ganguli questions himself why his father names him after Nikholai Gogol, a famous Russian writer, whose life was pathetic and ended dramatically with suicide. The goals of making this paper are firstly to define hybridity celebration which occurs in characters, namely Ashoke, Ashima, Gogol, Sonia Ganguli and secondly the resistance in Ashima towards American culture besides her hybridity celebration. The research method used is library research. Theory of Hybridity is applied in discussing four characters namely Ashoke, Ashima, Gogol, Sonia Ganguli, and theory of Resistance is applied in discussing Ashima. The results from the analysis of this paper are that four characters, i.e. Ashoke, Ashima, Gogol, Sonia Ganguli celebrate their hybridity by their own ways. Furthermore, Ashima resists American culture as she feels uncomfortable in adjusting herself into the America culture.
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TABLE OF CONTENTS

CHAPTER 1 INTRODUCTION ............................................................................. 1
  1.1 Background of Study ............................................................................. 1
  1.2 Statement of Problems .......................................................................... 4
  1.3 Scope and Limitation ........................................................................... 5
  1.4 Goals and Functions ........................................................................... 5
  1.5 Research Methods .............................................................................. 6

CHAPTER 2 ORIENTALISM, DIASPORA, HYBRIDITY, RESISTANCE, IDENTIY .............................................................................................. 7
  2.1 Introduction ......................................................................................... 7
  2.2 Orientalism by Edward Said ................................................................. 7
  2.3 Diaspora ............................................................................................... 8
  2.4 Hybridity ............................................................................................. 9
    2.4.1 Cultural Diversity and Cultural Differences ................................... 10
  2.5 Resistance .......................................................................................... 10
    2.5.1 Counter-Discourse ....................................................................... 11
  2.6 Identity ............................................................................................... 12

CHAPTER 3 ANALYSIS ..................................................................................... 13
  3.1 Introduction ......................................................................................... 13
  3.2 Hybridiy Celebration in the Characters. .................................................. 14
    3.2.1 Ashoke Ganguli: Giving Russian Name to His Son and His Adaptation in American Society ............................................................... 14
    3.2.2 Ashima Ganguli: Celebrating Christmas and Thanksgiving .......... 23
    3.2.3 Gogol Ganguli: Changing His Name into Western Name and Dating with American Girl ................................................................. 26
    3.2.4 Sonia Ganguli: Her Given Name and Social Adjustment in Having Relationship with a Mixed – Ethnic Man ........................................... 31
  3.3 Resistance ............................................................................................ 34
    3.3.1 Ashima Resisting Against American Culture .................................. 34
    3.3.2 Counter-Discourse ....................................................................... 34
      3.3.2.1 Ashoke Ganguli as the Key Character ..................................... 34
  3.4 Stereotyping of People toward Gogol’s Name ......................................... 35

CHAPTER 4 CONCLUSION ............................................................................... 37

CHAPTER 5 SUMMARY .................................................................................... 39

References

Appendices

Curriculum Vitae