Abstract

Today comic books have evolved to a certain level that it is not only for children. *The Simpsons* comics are for everyone. Its story tells about how *The Simpsons* deals with situations and matters in the lives of ordinary people in an ordinary town which show humor. This paper analyzes about American values and kinds of humor used such as paradox and irony which connected to the behavior of *The Simpson's* characters. Kinds of irony are verbal irony, situational irony, and dramatic irony. This paper also can be one of many ways to realize that humor can change people's mood in life. *The Simpson's* characters behavior contains lots of irony, paradox and American values.
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