Abstract

Objective. The aims of this research were to address the current understanding level about the conceptual knowledge of copyrights and the consequences of illegal MP3s downloading of the people in Jakarta.

Method. The questionnaires were distributed to 90 samples in Jakarta. Data were then analyzed using factor frequency analysis. Further, the findings were used to answer research questions and provide recommendations for the music industry.

Keywords. Music, MP3, Piracy, Digital Storage, Copyright Law, Consumer Attitude.