ABSTRACT

The objective of this project is to integrating Marketing, Operation and Accounting department activities. The results of this system are an integrated Marketing, Operation and Accounting system, Intranet site to share the information among departments and Extranet to provide customer service to customer.

The Intranet site can increase efficiency and productivity by providing the information across functional boundary fast and accurate. Management can also make better decision with the accurate and timely information from the operational activities of the company.

The Extranet will be used by customer to get the information their need such as vessel schedule and their booking cargo status. With this customer service site, Customer can get the information they need anytime, anywhere and can get immediate result.

The Integrated system together with Intranet and Extranet will significantly improve the organization efficiency and competitive edge.

Key Words : Integrate, Marketing, Operation, Accounting, Intranet, Extranet, Efficiency, Productivity, Information, Competitive edge